

ABILITY[®] Network Privacy Policy

ABILITY is committed to maintaining the privacy of the information you share with us. We will not sell, distribute, or outsource information that you provide us through our website(s) or product infrastructure. We will only use the information you share for the purposes of enhancing your experience at our website, delivering our services to you or sending you additional information about our software and services.

The information we collect

In certain areas of our website, we may offer to send you additional information or invite you to register for a demonstration or be included on our mailing list. To process your request, we require that you supply us with your correct contact information and email and/or mailing address for delivery. The transfer of this information is secure and cannot be intercepted by others. When you submit a support request through the ABILITY website, we ask for any necessary information we need from you to appropriately respond to your inquiry, including your name and email address.

How to unsubscribe

If you no longer wish to receive periodic emails from us, please follow the unsubscribe instructions located at the bottom of the email, or email marketing@abilitynetwork.com with the word REMOVE in the subject line. Please note your request may take up to a week to be processed.

Do Not Track (DNT)

DNT is a preference you can set in your own web browser to inform websites that you do not want to be tracked. You can enable or disable DNT by visiting the Preferences or Settings page of your web browser. However, it's important to note that **there is no consensus or industry standard** on how companies should interpret DNT signals. As a result, the majority of websites – including ABILITY – **do not** respond to web browser “Do Not Track” signals.

How we use the information we gather

Online information requests

We use the personal information you supply to fulfill your request for additional information and/or to provide a demonstration. Your email address may be used to deliver your requested information, or to confirm that information has been mailed to the street address you provided.

Customer support

We use the personal information you supply when you initiate services or submit a support request to respond to your need. Your email address may be used by our Support team to process and communicate the status of your implementation and/or support request.

Email messages

Email messages may be sent to invite you to participate in a contest or survey, or to provide you with information about a product you have purchased from ABILITY.

On occasion, we will send email messages to customers to let you know about promotional offers, changes in our services and support programs, or to extend special discounts that we believe may be of interest to you.

Surveys and contests

Occasionally, ABILITY requests information through surveys or contests. Requested information may include contact information (such as your name and shipping address), and demographic information (such as your zip code/post code and occupation). Contact information will be used to notify contest winners and award prizes only, unless you indicate that you would like to receive future information (emails, special offers, etc.) from ABILITY. Participation in these surveys or contests is completely voluntary, and is limited to those 18 years or older.

Retention

We will retain your personal information for as long as your account is active or as reasonably useful for commercial purposes. We will retain and use your personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

How to gain access to the information we have on file for you

If you wish to view, delete, or update the information we have on file for you, please send us an email at marketing@abilitynetwork.com with your specific request.

Use of cookies

A “cookie” is a small data file stored by your web browser on your computer’s hard drive. Cookies allow us to recognize who you are when you arrive at our site by associating the identification numbers in the cookie with other information you have provided. A cookie is stored on your computer when you check a box requesting that, in future visits to our website, we retain your preferences.

Remarketing

ABILITY also uses third-party vendor remarketing tracking cookies, including the Google Adwords tracking cookie. This means we will continue to show ads to you across the internet, specifically on the Google Content Network (GCN). As always we respect your privacy and are not collecting any identifiable information through the use of Google’s or any other third-party remarketing system. The third-party vendors, including Google, will place cookies on web browsers in order to serve ads based on past visits to our website. Third-party vendors, including Google, use cookies to serve ads based on a user’s prior visits to your website. This allows ABILITY to make special offers and continue to market relevant services to those who have shown interest in our services.

You can opt out of Google’s or any other third-party vendor's use of cookies by visiting the [Network Advertising Initiative opt-out page](#).

Notification of changes

In the future, if there is a change to our Privacy Policy that affects your personally identifiable information, we will notify you by email of the relevant changes.