**Press Release Usage Guidelines**

Please read the guidelines below before preparing your 2019 HomeCare Elite® Top Agency press release.

*The press release template can be used without obtaining the approval of ABILITY Network, if you follow three steps:*

1. The ABILITY Network and DecisionHealth spokesperson quotes remain unchanged.
2. Information provided about ABILITY Network and DecisionHealth remains unchanged.
3. The press release references both ABILITY Network and DecisionHealth.

Approvals are required only if:

* Your agency wishes to use quotations other than the preauthorized quotations from ABILITY Network and DecisionHealth.
* You wish to change the template information about ABILITY Network or DecisionHealth.

ABILITY Network must approve all press materials not conforming to these guidelines. For approval, please forward press materials to [homecareelite@abilitynetwork.com](mailto:HomeCareElite@abilitynetwork.com) and use the subject line PRESS RELEASE APPROVAL: HOMECARE ELITE TOP AGENCY. Content submissions will be reviewed and responded to within 7 business days.

If you have any questions about these guidelines, please write to us at [homecareelite@abilitynetwork.com](mailto:HomeCareElite@abilitynetwork.com) or call us at 888.572.4009.

# FOR IMMEDIATE RELEASE—[Insert Date]

**Contact:**

**[Insert Contact Name]**

**[Insert Agency Name]**

**[Insert Phone Number]**

**[Insert Email address]**

**[Insert Agency Name] Named as a Top Agency of the 2019 ABILITY HomeCare Elite**

**[Insert City, St.], [Insert date] — [Insert company name]** today announced that it has been named a Top Agency of the 2019 HomeCare Elite®, a recognition of the top-performing home health agencies in the United States. For 14 years, HomeCare Elite has annually identified the top 25 percent of Medicare-certified agencies and highlighted the top 100 and top 500 agencies overall.

The ranking is developed by ABILITY® Network, a leading information technology company helping providers and payers simplify the administrative and clinical complexities of healthcare. It is sponsored by DecisionHealth, part of the H3.Group.

“We’re pleased to recognize **(Insert company name)** for exemplifying best practice in patient care,” said Christine Lang, senior director for ABILITY Network. “**(Company’s name)’s** home health professionals have demonstrated exceptional commitment to care quality and the patient experience.”

**[Insert name and title]**, **[Insert company name],** credits **[Insert factors]** and **[Insert factors]** with the agency’s ability to achieve recognition as one of the HomeCare Elite. **"[Insert quote here]," said [company executive].**

“Congratulations to **[insert company name]** from all of the staff at DecisionHealth,” said Marci Geipe, product manager for Decision Health. “Your leadership and staff have placed a premium on the patient care your agency provides as showcased by your quality outcome scores. The entire community benefits from the compassion that your staff shows toward your patients, leading to cost savings for the entire healthcare system.”

HomeCare Elite agencies are determined by an analysis of performance measures in quality outcomes, best practices implementation, patient experience (HHCAHPS), quality improvement and consistency, and financial health. In order to be considered, an agency must be Medicare-certified and have data for at least three outcomes in Home Health Compare. Out of 8,818 agencies considered, 2,207 are recognized on the 2019 HomeCare Elite winners list overall.

The entire list of 2019 HomeCare Elite agencies can be downloaded by visiting the ABILITY Network website at [abilitynetwork.com/homecare-elite](https://abilitynetwork.com/homecare-elite/).

**About [Insert company name]**

**[Insert standard company description**]

**About ABILITY Network**

ABILITY Network, an [Inovalon](http://www.inovalon.com/) Company, is a leading cloud-based, SaaS information technology company helping providers and payers simplify the administrative and clinical complexities of healthcare through innovative applications and data analytics. The combination of myABILITY and the Inovalon ONE® Platform creates a vertically integrated cloud-based platform empowering the achievement of real-time value-based care from payers, manufacturers and diagnostics, all the way to the patient’s point of care. For more information, visit [www.abilitynetwork.com](http://www.abilitynetwork.com) or write to [resources@abilitynetwork.com](mailto:resources@abilitynetwork.com). For more information about HomeCare Elite, call 888.572.4009, write to [homecareelite@abilitynetwork.com](mailto:HomeCareElite@abilitynetwork.com) or visit <http://www.abilitynetwork.com/homecare-elite>.

**About H3.Group**

In March 2017, Simplify Compliance LLC announced the merger of DecisionHealth, LLC with existing brands HCPro and HealthLeaders Media, to form the H3.Group! H3.Group, with its three pillars of thought leadership, expertise, and application, provides critical insight, analysis, tools and training to healthcare organizations nationwide empowering today’s healthcare professionals with solution-focused information and intelligence to guide their organizations’ efforts in achieving compliance, financial performance, leadership, and organizational excellence. The creation of the H3.Group comes as healthcare faces an unprecedented period of transition that brings uncertainty and opportunity. As policies and regulations are revisited and payment models changed, the need for clarity, actionable guidance and expert training for all provider settings and functional areas will increase dramatically.

**About DecisionHealth**

For over 30 years, DecisionHealth, an H3.Group brand, has served as the industry’s leading source for news, analysis and instructional guidance with brand names such as Home Health Line and Part B News. Our unique blend of award-winning on-staff journalists and unmatched access to health care executives, providers and their administrative staffs results in business management advice and operationally focused editorial that has captured the attention of nearly 100,000 home health care professionals and specialty physician practices.

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